

ICNA Relief, one of the leading national Muslim charities in the US (rated 4 star on charity navigator) partnered with **Muslim Ad Network** to gain new donors and build it's brand. Our team of experts at **Muslim Ad Network** worked very closely to optimize the donor funnel of **ICNA Relief**.

ICNA Relief leveraged the power of Muslim Ad Network's flagship advertising product called **MuslimReach™**. This resulted in targeted exposure of their fundraising campaign across 5,000+ websites and apps online where Muslim consumers visit daily. In addition to the large volume of donor acquisition, **ICNA Relief** generated high ity leads and strong brand engagement.

**\$22,000+****Amount
Raised****298****Donors
Secured****5X****return on
investment**



Featured Creatives used for Campaign

